



Renaissance Convention Center welcomes some happy faces to the Soul Beach Music Festival

As Mark Adkins, organizer of the Soul Beach Music Festival said “We are here to bring the *love* to Aruba,” and these happy faces were loving being in paradise. Thousands have been arriving on the island over the last two days, just to enjoy the concerts that will feature today’s mega stars of R & B music such as Sunday’s headliner, and multiple Grammy winner Alicia Keys. This year, top comics Tommy Davidson, Earthquake and Alex Thomas will be joined by on stage by Aruba’s own Robert Zeeuw, winner of Aruba’s 2005 Sparkling Tour during the Friday night Comedy Show .

Thursday night was devoted to getting acquainted during a welcome nightclub party and casino night at the Renaissance Convention Center with DJ General Lee, and showing off your moves. The mood was soulful and laid back, as the first of daily beach parties and after parties that surround this mega event began. Those attending the Soul Beach festival will find plenty of great music, comedy and good company over this weekend, but last night, the place to start was the Renaissance Convention Center!